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# IMPACT PARTNER

GET YOUR HANDS DIRTY



# WE SEE YOU

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Welcome to Carbon8! We are an organisation created by farmers for farmers, to work together to create our regenerative future.

As we share our knowledge with each other, we also acknowledge the Traditional Owners of the land throughout Australia and recognise their continuing connection to land, water, and community.

We pay our respects to them, their cultures, and their Elders, past, present and emerging.



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## CONTACT

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## ONLINE

Website: [www.carbon8.org.au](http://www.carbon8.org.au)  
Facebook: Carbon8Fund  
Linked In: @carbon8fund



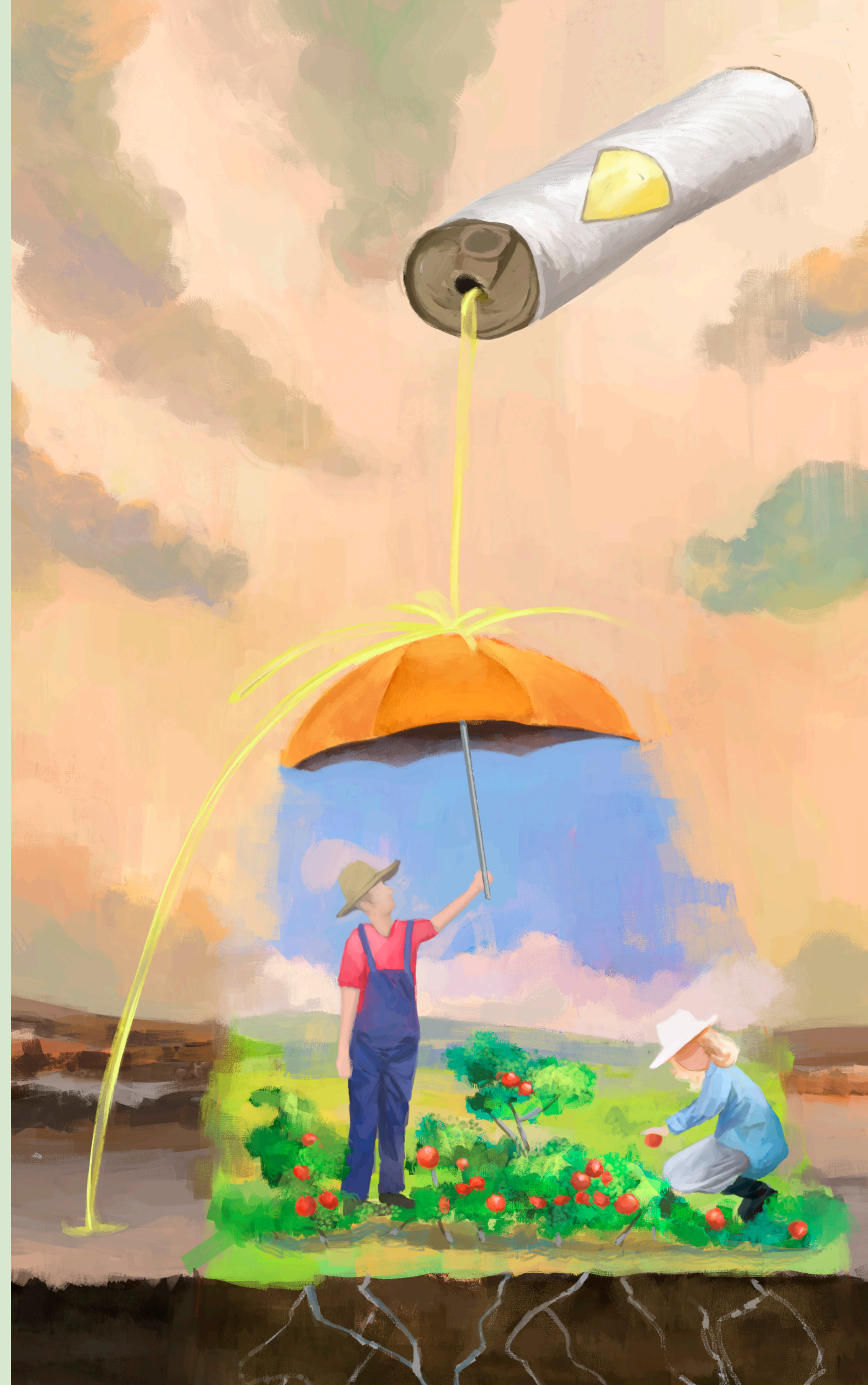
## THE PROBLEM

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We all want to leave the land in better condition than when we arrived.

Navigating the journey to regeneration is different for each farmer and we know it can feel overwhelming to decide where to start and what to do next.

Farming is more than just principles, practices, and measurements. It is a deeper understanding of how we connect as stewards with the land.







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## OUR SOILUTION

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**As a trusted collaborator, we empower Aussie farmers to implement a regenerative agriculture journey.**

As farmers, experience tells us that the first three years are critical to supporting a farm transition. At Carbon8, we guide, educate and support Aussie farmers for the long run. This ensures ongoing engagement, retention and transition to a regenerative agriculture journey.

The primary value to a farmer is soil improvement. This shows up as increased profitability and improved farm resilience. It also protects our unique biodiversity and increases the nutrient density in our food, while decreasing the risk of drought, flooding and desertification. One farm at a time.

Our personalised service is tailored to help farmers move in the direction of regeneration and achieve their goals.

We do this directly through our Get-Your-Hands-Dirty Carbon8 Programs.





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## GET YOUR HANDS DIRTY CARBON8 PROGRAMS

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With so much information out there, education is at the heart of what Carbon8 does and who we are. We stand for continuous learning. These are just a few of our signature programs, with others in development as our farmers' needs evolve.

**Program 1. Carbon8 Smart Book Program**

Regenerative Ag books direct to farmer mailboxes.

**Program 2. Carbon8 Farm Hands**

Training our Farm Hands' Team to support farmers on-the-ground.

**Program 3. Carbon8 Regen Agriculture Certification**

Allows farmers to be rewarded for their hard work on the land.

**Program 4. National Regenerative Agriculture Day**

Farmers and foodies hijacking Valentine's Day to share the love.



# THE CARBON8 TEAM



**HELEN MCCOSKER**  
*Founder*



**MIKE MCCOSKER**  
*Founder*



**KELLY JONES**  
*Founder*



**DANIEL LAMBERT**  
*Chair*



**ALIDA MILANI**  
*Acting CEO*



**KELLY WALTERS**  
*Director*



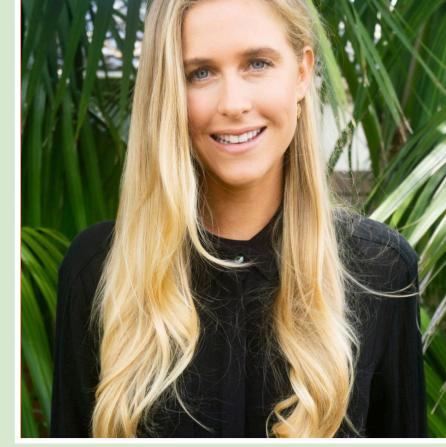
**KYM WILSON**  
*Certification Coordinator*



**TRISH SMITH**  
*Farm Hand Coordinator*



**SVETLANA KUHN**  
*Finance Manager*



**CARLI DAVIS**  
*Committee*



**PENNIE SCOTT**  
*Committee*



**EMMA WARTSKI-COONAN**  
*Director*



# PROGRAM ONE

## CARBON8 SMART BOOK

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### WHY BOOKS NOT BALEOUTS?

The farmer journey starts with access to the Carbon8 Smart Book Program – a curated library of the leading minds and practices available by farmers for farmers. We believe in books, not baleouts!

The books chosen are real stories, many authored by Aussie farmers, that have survived hardship by adapting their practices towards a regenerative model and transitioned from desertification to total farm regeneration. Farmers will listen to other farmers.

Education is at the heart of what Carbon8 does and we invite you to champion this program **so that every farming family in Australia has read at least one book about regenerative agriculture.**





# PROGRAM TWO

## CARBON8 FARM HANDS

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### GETTING OUR HANDS DIRTY

We love continuous learning, and to this end, we are building a network of Carbon8 Farm Hands that will be available to support farmers as independent problem solvers across Australia. Every farm, family, and business is unique. We know that both people and the environment are complex; there is no one recipe for success.

Farm Hands are trained and equipped to listen and assist farmer's to clarify their vision for their property, business, and family. Trialling approaches to build confidence that the farmers management is moving them and the land towards a regenerative future.

Carbon8 Farm Hands work with farmers to overcome the farmers current challenges, and help them to choose what monitoring they do that is relevant to their circumstances.

The Carbon8 Farm Hands tool kit includes:

- Regenerative Farm Map and Farm Plan
- Coaching through site visits, online meetings, and relationships
- Soil testing and training
- Field days and access to education

Carbon8 is filling an identified gap in regenerative agriculture in Australia - one to one tailored support and coaching to build the skills and confidence of the farmers for them to become independent operators and mentors in their community.

Our pilot program is open now - Support our Farm Hand program and support a farmer!





## PROGRAM TWO

### FARM HANDS (cont)

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#### GETTING OUR HANDS DIRTY

When we adopt a regenerative approach, we value holistically the health of the people, the animals, and the land.

A recent long-term study of the benefits of regenerative farming approaches has shown that this mindset is helping farmers to heal landscapes, become healthier, more profitable and resilient in the face of challenges such as drought.

Experience tells us that the first 3 years are critical to supporting a farm transition. If we can guide, educate, and support the farmer for 3 years we can achieve meaningful and long-term practice change.

Your investment will have a legacy impact.





# PROGRAM THREE CARBON8 REGENERATIVE CERTIFICATION

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**Partner with us to bring  
Australia's first Regenerative  
Certification to market.**

We see certification as a pathway for farmers to be acknowledged and rewarded for their hard work on the land. The intention is that a Carbon8 regenerative tick of approval will drive consumer awareness.

We can assist consumers have a more considered approach to purchasing food, understanding where it comes from, nutritional density and environmental impacts.

We have a pilot program in development with the opportunity to scale with the right partnership. Regenerative Certification is the future beyond organic which promotes continual improvement and healthy thriving eco systems.





# PROGRAM FOUR NATIONAL REGENERATIVE AGRICULTURE DAY



## HEALING THE HEART OF OUR FOOD-CHAIN

National Regenerative Agriculture Day (NRAD) is a united national day to raise awareness around Regenerative Agriculture.

This is a movement to heal the heart of our food chain. There is no bigger bolder achievement than to inspire the heart of our farmers across the nation to embrace regenerative agriculture and restore balance back to our soils, environments and food chains.

We hope to see over 200 regenerative events Australia wide registered for this year's festival, alongside the engagement of over 500 community gardens and a formal outreach platform to our schools, students and educators. Partner with us to make NRAD 2023 the biggest national day so far.







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# HOW TO GET INVOLVED

AND GET YOUR HANDS DIRTY



HOW TO GET INVOLVED

# Help regener8 our soil and heal the heart of our foodchain.

Because farmers can build topsoil quicker than anyone else on earth!



## Donate

Want to make a contribution to the cause? Join our community supporting Aussie farmers.

[carbon8.org.au](https://carbon8.org.au)

## Participate

Interested in becoming involved in our Employee Giving Program? Join our community and be supported.

[carbon8.org.au](https://carbon8.org.au)

## Partner

Make a positive contribution to our environment through our carbon8 programs.

[carbon8.org.au](https://carbon8.org.au)





# DONATE

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## **Start the Regenerative Journey**

Even a small donation makes a huge difference. Donate \$8 a month to help our farmers make the change to regenerative agriculture. This starts a farmer on their way with the Smart Book Program.

## **Solve the Root Cause**

Sponsor a farmer for one year for \$80 a month.

- Starts the farmer on their way with the Smart Book Program
- Provides a regenerative farm map
- Contributes to covering basic soil tests
- Provides personalised support from our Farm Hands to help farmers achieve their goals

**There are no limits to what you can donate.  
All donations are tax deductible.**





## PARTICIPATE

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### **Employee Giving Program**

Workplace giving is a great way to support Carbon8. Also known as payroll giving, this program allows staff to donate a portion of their pre-tax salary, which companies can then match to double the impact.

A successful Carbon8 Employee Giving program enables your organisation and the staff to improve Australia's environment by helping Australian Farmers transition to practices that regenerate their land and build soil carbon - one acre at a time.

Join the Carbon8 soil movement to be part of the transition. With the farmers you are supporting, track their progress and see the difference you are making nationally with your contribution. Together we can help to heal the land, for our future generations.





## PARTNER

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### **Support a Carbon8 Program**

Your organisation has the capacity to champion the greatest environmental solution of our time and be among the first to do so in Australia. Get your hands dirty and help us scale up.

Carbon8 can provide an individualised partner package to support your needs and thrive as leaders in the environmental space. Brand your organisation **REGENERATIVE!**

- Carbon8 Farm Hands
- Carbon8 Regenerative Agriculture Certification
- Carbon8 Smart Books
- National Regenerative Agriculture Day (NRAD)

**Your contribution, no matter how big or small, makes an impact. Packages range from \$10,000 to \$300,000.**



# OUR COMMUNITY

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**YFC**  
*Strategic Alliance Partner*



**SOUTHERN CROSS**  
*Strategic Alliance Partner*



**FARMLAB**  
*Strategic Alliance Partner*



**ODONATA**  
*Strategic Alliance Partner*

Carbon8 would like to thank our fundraising partner, Odonata.

Both partners share a common objective of supporting the community and raising funds for a diverse range of projects designed to enhance Australia's biodiversity, raising awareness of the plight of Australia's native plants, animals and habitats, and by implementing projects to improve our environment and communities.



**FARMERS MUTAL**  
*Strategic Alliance Partner*



**WELEDA**  
*Impact Partner*



**BARLOW GROUP**  
*Impact Partner Certification*



**JB HI-FI**  
*Impact Partner*



**2040**  
*Impact Partner*

Carbon8, is proud to be the first charity of JB Hi-Fi's Earth Squad and partnership with 2040 to make a positive impact on our planet.

Your support for regenerative agriculture is appreciated!



**FARM HAND**  
*Impact Partner NRAD*



**AOFC**  
*Impact Partner NRAD*



**NUTRISOIL**  
*Impact Partner NRAD*





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